



## MEDIA RELEASE

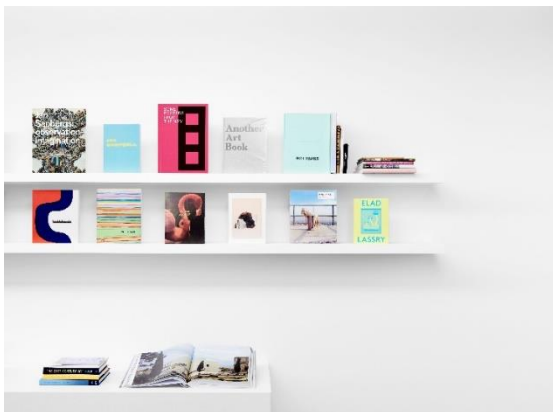
NATIONAL GALLERY OF VICTORIA

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## THE NATIONAL GALLERY OF VICTORIA LAUNCHES AN INTERNATIONAL ART AND DESIGN PUBLISHING PRIZE



**16 JAN 2017:** A new international publishing prize has been developed by the National Gallery of Victoria, Melbourne, Australia, in a major new initiative for the gallery's annual Melbourne Art Book Fair. The Cornish Family Prize for Art and Design Publishing is the first of its kind in the Asia-Pacific region, and will award \$15,000 AUD for the winning book, with additional \$1,000 AUD prizes for up to five finalists.

Tony Ellwood, Director, NGV, said, 'With the generous support of the Cornish family, the NGV has developed The Cornish Family Prize for Art and

Design Publishing to honour excellence and innovation within art and design publishing, and to celebrate the art book publishing sector on a global scale.'

The most significant prize of its kind, The Cornish Family Prize will recognise the book in its entirety rather than individual elements such as graphic design or print production, making it unique in its scope. The prize aims to acknowledge publishing as a key critical practice around the world and support innovation in the field.

The NGV invites applications from publishers, artists, designers, writers, curators and organisations around the world whose publishing practice explores art, design, architecture and contemporary culture. Titles must have a publish date of December 2015 – December 2016.

The inaugural winner will be announced at the 2017 Melbourne Art Book Fair, to be held at NGV International from 16-19 March 2017.

**Applications for The Cornish Family Prize for Art and Design Publishing are now open, and close on Friday 17 February at 5pm, Australian Eastern Daylight Time. Apply at [www.ngvartbookfair.com](http://www.ngvartbookfair.com)**

### **About the Melbourne Art Book Fair**

The inaugural Melbourne Art Book Fair took place in 2015 and the annual event has since attracted more than 29,000 visitors, making it the most well-attended publishing event in the Asia-Pacific region. The third Melbourne Art Book Fair in 2017 will bring together international and local



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publishers and practitioners in a weekend of free talks, book launches, performances, and stalls featuring art, design, architecture and photography publications from around the world.

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The NGV gratefully acknowledges the Cornish family for their support of The Cornish Family Prize for Art and Design Publishing.

The NGV gratefully acknowledges The Centenary Foundation, managed by Perpetual, for their support of the 2017 Melbourne Art Book Fair.

The Melbourne Art Book Fair program is supported by Partner City of Melbourne, the Copyright Agency Cultural Fund and Event Partner ASAHI. The symposium is presented by the RMIT Design Futures Lab with the support of the Ian Potter Foundation and RMIT School of Media & Communication. The inclusion of Self Publish, Be Happy in the event is proudly supported by the NGV Friends of the Gallery Library.

**Image credit:** Brooke Holm